

## **Qui a peur de la rhétorique ?**

Who's afraid of rhetoric?

Emmanuelle Danblon

**Abstract:** In this article, I argue in defence of a dynamic but also technical view of rationality. I go back to a dialogue between Christian Plantin and me, and especially to the complex links between rhetoric and argumentation theory.

**Key words:** rhetoric, argumentation, rationality, universal audience, paradoxical praise.